

NELL SHAW COHEN

Experience Design, Web & Mobile Design, Multimedia Production, and Music Composition
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EDUCATION

New York University, Steinhardt School of Culture, Education, and Human Development, New York, NY

Advanced Certificate in Digital Media Design for Learning, GPA 4.0, May 2015

Courses in Educational Tech, UX Design, User Research, Interaction Design, Cognitive Science, Learning Theory

Master of Music in Music Theory & Composition, GPA 4.0, May 2014

New England Conservatory of Music, Boston, MA

Bachelor of Music in Composition with Honors, GPA 3.99, May 2012

EXPERIENCE

User Experience Design and Content Development, Daydreaming.com, July 2015-present

- Lead UX design, including concept development, design research, user testing, and systems architecture
- High-fidelity prototype design and testing
- Lead content development, including hiring and managing team of several freelance content curators
- Collaborated closely with founder and web developer to develop full-featured alpha

Designer & Producer, Beyond the Notes (beyondthenotes.org), June 2011-present

- UX/UI design, visual design, photography, music composition, and content development for arts education media
- Produced 60+ videos on multidisciplinary arts topics with 40,000+ YouTube views to date
- Designed and implemented interactive multimedia installation “Explore John Muir’s Yosemite” for web & iPad [<http://muirsyosemite.com>], placed in Apple App Store; presented at academic symposia
- Created mobile-optimized “Music Inspired by Art” website, filmed interviews with senior curators at major museums
- Publicized website launch via social media and print outlets, garnering publicity from *The Boston Globe*

Web Documentary Design, Mozilla/Tribeca Film Institute Storytelling Innovation Lab, May 2013

- Paid participant in a weeklong web documentary lab organized by Tribeca Film Institute & Mozilla
- Collaborated closely with five leading experts in documentary film, interactive media, and 3D web graphics
- Co-designed and implemented collage-style graphics in 3D browser environment, composed music cues

Department Assistant, New England Conservatory Department of Liberal Arts, Sep 2009-May 2012

- Coordinated school-wide course fairs, poetry readings, guest lecturers, and other departmental events
- Trained and managed two assistant work-study employees
- Conceived and produced a series of promotional videos for NEC’s website
- Designed and supervised printing of course catalogs, academic journal, chapbooks, and promotional materials

SKILLS

HTML5, CSS3, Wordpress, Adobe Photoshop, Premiere, Illustrator, InDesign, Lightroom, Logic Pro, GarageBand, Word, Excel, Powerpoint, jQuery Mobile, Popcorn.js, Lucidchart, Learning Design, Learning Strategy, User Experience Design, User Research, User Testing, Prototyping, Photography, Video Editing, Video Production, Music Composition, Digital Music Production, Audio Editing.